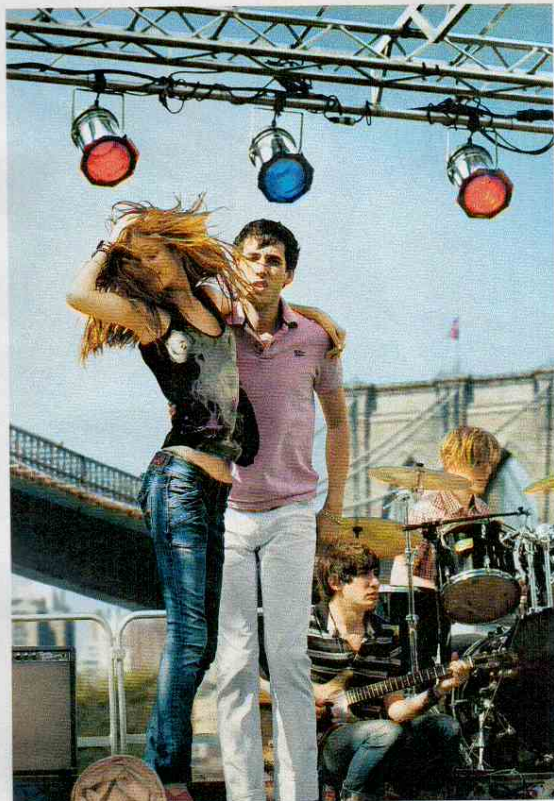


## Retail therapy for men, Clare Richardson



### LIKE THE VIRGINS

Not satisfied with opening for Patti Smith and Sonic Youth as well as launching their single *Rich Girls*, one of *Rolling Stone's* 100 best songs of 2008, the American indie band the Virgins are fast becoming fashion icons. Resplendent in suitably rock'n'roll, skinny denims, the band is fronting Tommy Hilfiger's most recent Denim campaign and working its trademark grubby, New York indie cool meets disco gloss look for the brand. Look out for the British leg of the Virgins' tour, from Tuesday ([thevirgins.net/tickets](http://thevirgins.net/tickets)). Here, the Virgins' frontman Donald Cumming wears Pilot polo in pink lavender, £35, and Sin jeans, from £90, while the model Heidi Verster wears Aneta top, £90, and Sonora jeans, £85 (020-7734 2986).



**JUMPERS FOR GOALPOSTS** The Savile Row tailor Charlie Allen and avant garde menswear design Aitor Thorup have redesigned the new England football kit for Umbro. Inspired by the World Cup-winning 1966 version, the latest kit fuses high-tech fabrics with a much more tailored feel and this year includes an all-white strip, as worn here by John Terry. Now all England needs are some vintage performances to match. Shirt, £49.99, shorts, £24.99, and socks, £9.99, all from Umbro ([theumbroshop.co.uk](http://theumbroshop.co.uk)).



**PEAK PERFORMANCE** The British heritage brand and outerwear specialist Aquascutum has come up with the ultimate anorak. Crafted out of the same fabric that protected Sir Edmund Hillary on his ascent of Everest, the woven cotton and nylon poplin (aka Wyncol D711) is lightweight, windproof and virtually tear-proof. Proving anoraks are no longer the preserve of geeks, Aquascutum's jacket is not only practical but cool, too. £650, Aquascutum (0800-282922).



**CARDIE SHARP** A cardigan is a bit like Marmite: you either love it or hate it. But once you've got your head around the knit, it will become a staple of your wardrobe, the thinking man's hoody, if you like. There's none more iconic than Missoni's loose-weave moss-stitch cardigans, now at the Italian brand's first British standalone store, in Sloane Street, London. Cardigan £545, shirt £330, shorts £228, moccasins £375, all by Missoni (020-7823 1910).

### THREE OF THE BEST WATCHES

Black rectangle, £80, Black Dice ([asos.com](http://asos.com)); gold, £34.99, Casio ([casioatcarnaby.co.uk](http://casioatcarnaby.co.uk)); black and gold, £1,370, Rado (0845-272 3200).



**SMOOTH MOVES** Designed specifically for men's skin, Kyoku's facial moisturiser is rich in bamboo and pea extract, which rehydrates the skin, while its 'anti-ageing' peptides are said to smooth away fine lines. So, no excuses for looking rough. Facial moisturiser, £43, by Kyoku at Selfridges (0800-123400).

