

# ShortList

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## KYOKU FOR MEN

This new premium skincare line is a complete grooming regime of six products, developed by Asim Akhtar, following 20 years of lab research combining both his medical training as a doctor and a background in cosmetic chemistry. Incorporating natural ingredients, such as green-tea leaf, ginseng, bamboo, camomile and avocado oil, the range includes a facial cleanser, exfoliating facial scrub, moisturiser with SPF15, oil-control lotion, razor repair balm and a lip balm with SPF15.

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From £11 (Lip Fuel) to  
£43 (Facial Moisturiser  
and Oil Control Lotion);  
[kyokuforamen.com](http://kyokuforamen.com)

